

# A CATALYST FOR CHANGE

## CHAIRMAN'S LETTER



**Barbara P. Shineman**  
Chairman

One year ago I wrote that our foundation was very encouraged by the increasing collaborations we saw happening among the business community, government, social service agencies, school districts, colleges and universities and not-for-profit organizations. Now I am thrilled by the number of positive signs that those early collaborations are causing a "ripple effect" in our community.

In July, when the city of Oswego was awarded \$10 million in state funds for infrastructure and development projects, as one of 10 first-place recipients statewide of the Downtown Revitalization Initiative (DRI) grant, our foundation cheered. As Gov. Andrew Cuomo said in his announcement, "It has been a very hard road in Oswego. It's been a hard road across all of Upstate New York. But this really is a different day. I truly believe the best is yet to be."

The Richard S. Shineman Foundation has been in existence for only four years. My husband, our benefactor, recognized that Oswego County had fallen on tough times, and his vision was to create a foundation that would use its funding resources to act as a catalyst for positive change in the region. Over the past four years, our executive director and board of directors have worked diligently to identify and provide funding to those not-for-profit organizations in our region that are providing services or programs to improve the quality of life in Oswego County. In addition to the \$4 million endowment provided to SUNY Oswego, our foundation has been able to contribute approximately \$1 million each year to not-for-profit organizations that represent a large cross-section of focus areas, including education, health and human services, civic benefit, economic revitalization, workforce development, art and culture, and historic preservation.

The Shineman Foundation is gratified to know that \$10 million is coming our community's way from the state's DRI grant. Collaborative initiatives are gaining ground across our city, county, and region. Working together we will have a much greater impact on our region than working as "silos". Now is the time for all of us, together, to act and build the Oswego County that we envision.

## BOARD OF DIRECTORS

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## GRANTS IN THE COMMUNITY

### The Children's Museum of Oswego



Cloud Climber



Water Tables

The Children's Museum of Oswego (CMOO) has transitioned from a mobile, program-based children's museum to a permanent location in downtown Oswego. CMOO has embarked on its Build, Play, Grow Campaign to renovate and create new exhibits at its new location in the Buckhout-Jones building at 7 West Bridge Street, Oswego. This location gives families, educators, and caregivers of Central New York a year-round space for fun and educational play. The Richard S. Shineman Foundation has pledged \$250,000 toward this campaign.

The permanent museum space will offer highly engaging and educational exhibits in 7,000 square feet of space. It is an interactive, accessible, and intellectual cornerstone that embraces the culture and values of our community. Through expanded exhibits and programs, the museum will celebrate our natural resources, rich history, and diverse landscape, lending to increased pride and revitalization of our neighborhoods. The Build, Play, Grow Campaign will support the design, fabrication and installation of exhibits, renovation of the property to improve safety and appeal, and initial operating costs. Exhibit fabrication is planned to begin in 2017 and installation and completion are planned for summer 2018.

The museum will house multi-sensory exhibits that promote physical and intellectual development. Exhibits will encourage a child's natural desire to play, explore, and create. Leading research on child development shows early childhood learning experiences play a critical role in building the foundation for future learning. Many of the skills that children need to develop into successful, productive adults include literacy, mathematical reasoning, creativity, self-control and social skills that originate from play.

CMOO will complement learning in the classroom by providing children with access to quality technical-based experiences, designed to provide a strong foundation in STEM subject areas (science, technology, engineering and math) and foster vital learning and life skills. These skills are vital to the creation of lifelong learners and promoting positive futures for our children. The majority of exhibits and daytime programs will be designed for children ages 2-10. After-school and weekend enrichment programs such as chemistry, robotics, physics and art classes will be offered for older age groups. Elementary schools, preschools and daycares will be able to visit the museum for field trips.

The museum is currently open to the public on Monday, Wednesday and Saturday with additional days for field trips and special programs and events. For more information, visit: [www.cmoos.org](http://www.cmoos.org)

## RECENTLY AWARDED GRANTS

- **H. Lee White Maritime Museum at Oswego** – The \$35,000 grant will be used for its Long-Range Implementation Plan Phase 1, Year 2 toward achieving an Absolute Charter from the State Board of Regents.
- **Oswego Music Hall** – A grant of \$16,000 will be used for a digital stage lighting and control system, and materials and signage for a new stage panel.
- **Oswego County Health Department** – \$15,000 will fund "Healthy Families Oswego," a new county pilot of the evidence-based Healthy Families New York Home Visiting program.
- **Oswego Industries** – A grant of \$11,000 will be used for the project "Caterbilities," which provides vocational training and skills building for individuals with developmental disabilities.
- **Symphoria** – Support from the Richard S. Shineman Foundation, with a grant of \$25,000, will enable Symphoria to expand outreach to five school districts and the general population of Oswego County.
- **Syracuse Jewish Family Service** – \$25,000 will fund a health and education initiative, "BeWell in Oswego," to provide emotional wellness services to older adults and practicum training to SUNY Oswego students.
- **The Research Foundation for SUNY: At the Art Studio program** – This second-year grant of \$15,000 will be used to expand the age range of participating students and offer two new programs at the on-campus art studio in the summer.
- **The Research Foundation for SUNY: Oswego Youth Conservatory** – \$6,000 will be used to expand the Oswego Youth Conservatory's "Choir Boot Camp" for students in grades 9-12 and also offer a new "Group Piano for Kids" for ages 7 and up.



## NON-PROFIT SPOTLIGHT

### ARTSwego



Montreal's Vague de Cirque kept ARTSwego audiences transfixed!



Playwright Marcus Gardley's new work, "X," will be performed next spring, in repertory with William Shakespeare's "Julius Caesar."

Celebrating its 25th anniversary during the 2016-17 season, the ARTSwego Performing Arts Series presents performances and residency activities by outstanding professional artists from across the nation and around the world.

Based on the SUNY Oswego campus, ARTSwego works to achieve meaningful audience involvement with some of the most talented performers of our era – through open workshops, public school visits, and special events that bring artists into the heart of the community.

Highlights of recent seasons include a master class for local students by MacArthur Award-winning tap dancer Michelle Dorrance; an original production at the Fort Ontario Historic Site by Brooklyn's Third Rail Projects; and even four nights under the big top tent with Montreal's Vague de Cirque.

Three years ago, in collaboration with New York City-based The Acting Co., ARTSwego hosted productions of William Shakespeare's Hamlet and Sir Tom Stoppard's Rosencrantz and Guildenstern are Dead – two related but very different plays. The classic drama and Stoppard's contemporary retelling of the same story were offered on consecutive nights. Area teachers seized the opportunity to introduce their students to the creative vision of each playwright and to encourage critical thinking about the differences.

From that first engagement with The Acting Company, an exciting creative relationship has evolved. SUNY Oswego, Le Moyne College and Hamilton College are partnering with local schools, community organizations and the renowned repertory troupe on a new pairing of plays that will be performed on all three campuses in spring 2017.

For information on upcoming programs, visit: [oswego.edu/arts](http://oswego.edu/arts)

### 2016 DEADLINES

SEPT  
23

Grant application submission deadline for 2016 - Round 3 grant awards

### 2017 DEADLINES

FEB  
10

Grant application submission deadline for 2017 - Round 1 grant awards

JUN  
2

Grant application submission deadline for 2017 - Round 2 grant awards

SEPT  
29

Grant application submission deadline for 2017 - Round 3 grant awards