artmemescentral

Zoom meetings are just modern seances

"There's someone who wants to join us."
"Elizabeth, are you there?"
"We can't hear you."
"Can you hear us?"

Shineman Nonprofit Education & Training Series

RICHARD S SHINEMAN FOUNDATION

A Catalyst for Change

Strengthening and Retaining Your Board

September 22, 2021

Presenters:

Heidi Holtz, MA, CLCC

Elizabeth Fallon Quilter, CFRE

Heidi Holtz, MA. CLCC
Stillwork Consulting Group
Heidi@stillworkconsulting.com

- Specializes in capacity building, board engagement and development, leadership coaching, strategic priorities.
- 13 years with The Gifford Foundation, Syracuse NY.
- 25 years in nonprofit Arts Administration with focus on development and marketing.
- Trained in a variety of in-person and virtual facilitation methods.
- Certified with the Nonprofit Lifecycles Institute and BoardSource
- Former Chair of the Board, Friends of the Rosamond Gifford Zoo, Syracuse NY.

Elizabeth Fallon Quilter, CFRE
Elizabeth@efquilter.com

- Nonprofit Strategist
- Award-winning multi-million dollar fundraiser
- Coach, Consultant, Ally
- Master Trainer
- Fund Development & Board Development specialist
- Local board service: Friends of Central Library (FOCL), Women's Fund of CNY
- Recent: Named to the Exponent Council, a global coalition to amplify gender equity initiatives

TOPICS FOR TODAY

- Introductions
- Brief recap of board role
- Selection - Election
- Onboarding
- Continuing Education

DUTY OF CARE

Take care of the nonprofit by ensuring prudent use of **all assets**, including facility, people, and good will

DUTY OF LOYALTY

Ensure that the nonprofit's activities and transactions are, first and foremost, advancing its **mission**; Recognize and disclose **conflicts of interest**; Make decisions that are in the best interest of the nonprofit corporation; not in the best interest of the individual board member (or any other individual or for-profit entity)

DUTY OF OBEDIENCE

Ensure that the nonprofit obeys applicable **laws and regulations**; follows its own **bylaws**; and that the nonprofit adheres to its stated **corporate purposes/mission.**

Board Member Expectations

- Meetings
- Giving
- Volunteerism
- Advocacy
- Ambassadorship
- Confidentiality
- Policy

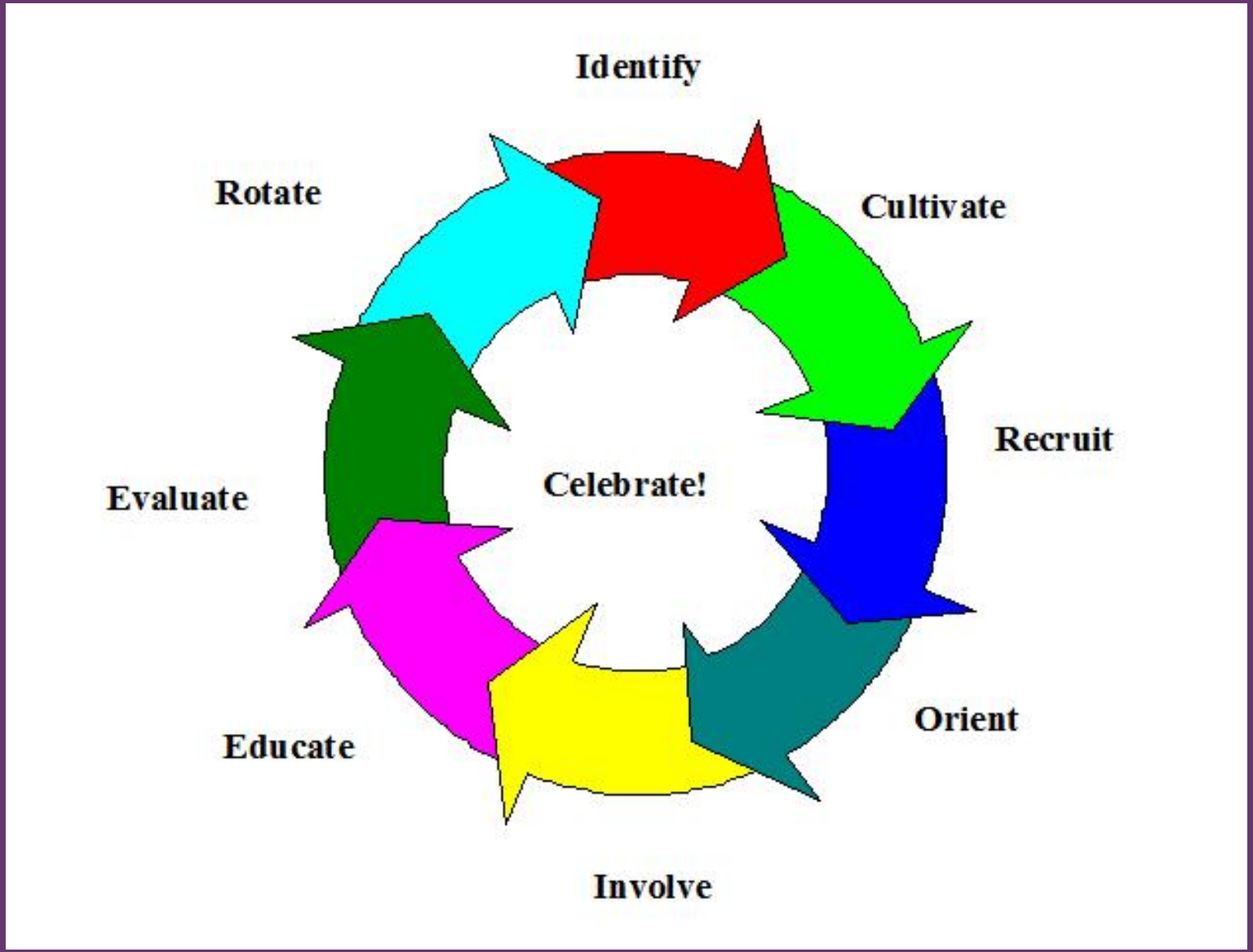
Selection versus Election

- Wooing?
- Begging?
- Who says yes first?

poll

What do you give new board members?

When do you give it?


Identify
Cultivate
Recruit
Orient
Involve
Educate
Evaluate
Rotate
Celebrate!

TRAINS
ALL ABOARD!

HD

Onboarding – the Board Manual

- Organizational history
- Bylaws
- Program descriptions
- Organizational Chart
- Budget (current, past)
- Most recent 990
- Meeting schedule
- List of committees and their purpose

Onboarding – the Board Manual continued…

List of staff if applicable

Board Member Expectations

Contact info of board members

Recent marketing materials

Board policy documents

Minutes (3 months – 1 year)

D & O insurance documentation

Social media procedures & links

Onboarding is not just a manual…

- Board mentors
- Onboarding session
- Contact info, preferred method of communication, forms
- Press release and communications
- Tour of facilities if applicable
- Refresher on board roles and responsibilities

Questions?

BREAKOUT

- How does your organization involve board members?
- How do you keep them involved?

Debrief

Involve and Educate

Communication - never let the board be surprised by anything

Gatherings: Social events, including staff, donor recognition events

Stories and mission moments

Dashboards

Involve and Educate

Leading Practices

- Programs
- Governance
- Advocacy

THE ABSENCE OF PSYCHOLOGICAL SAFETY
SHOULD I SAY SOMETHING?
WILL I SOUND STUPID?
DOES MY IDEA EVEN MAKE SENSE
WILL PEOPLE LAUGH AT ME
HOW SHOUL
I FRAME IT
WHAT SHOULD I SAY?
GREAT MEETING! SEE YOU NEXT WEEK!
!
@LIZANDMOLLIE

Evaluate

- Why evaluate board?
- How to evaluate the board
- Evaluation Tools

RESOURCES

BoardSource – all things about nonprofit boards. Very robust board evaluation instrument, consultant can access.

Boardable – platform for managing board processes

BoardEffect – platform for managing board processes, but also good info on onboarding.

New Hampshire Center for Nonprofits – more affordable board evaluation instrument.

NET Coaching – 3 hours of complimentary coaching are available

You may divide the three hours up between consultants or use them all with one.

All coaching to be scheduled by December 1, 2021 and completed by December 31.

NEW! You can define what you want to talk about, or ask for "office hours." https://forms.gle/EyAcZfg5snak762NA

Upcoming workshop in the NET Series

- DONOR RETENTION
  In-person
  4:30 pm – 7 pm
  November 17, 2021
  $20 per person, hors d'oeuvres

https://afpglobal.org/FundraisingEffectivenessProject

CONTACT US

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